



WEBINAR SERIES

Combining Data and Processes to Accomplish a Sophisticated Workflow

Presented by:
Association Technology Solutions



- Serving iMIS community since 1995
- Full-service Authorized iMIS Solutions Provider (AiSP)
- Application development to extend the functionality of iMIS
- iMIS Bridge powered by ATS with over 140 integrations
- Over 100 RiSE website implementations
- iMIS EMS upgrade specialists supporting dozens of iMIS EMS clients



Presented by



Presenter:

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- a) Attendees are muted to reduce background noise
- b) Raise your hand to get the attention of the presenter/moderator
- c) Download handouts
(not typically provided for ATS webinars)
- d) Ask questions to be answered during Q&A after presentation is complete

What is your source of truth?

- ☑ Is there one place in your organization to find an email address for a member?
- ☑ Is there one place in your organization to determine if a person is a member?
- ☑ Is there one place in your organization to get the number of speakers not registered for your next event?



www.atsol.org -> [products](#) -> [iMIS Bridge](#)

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Is your data in one place or Silos?



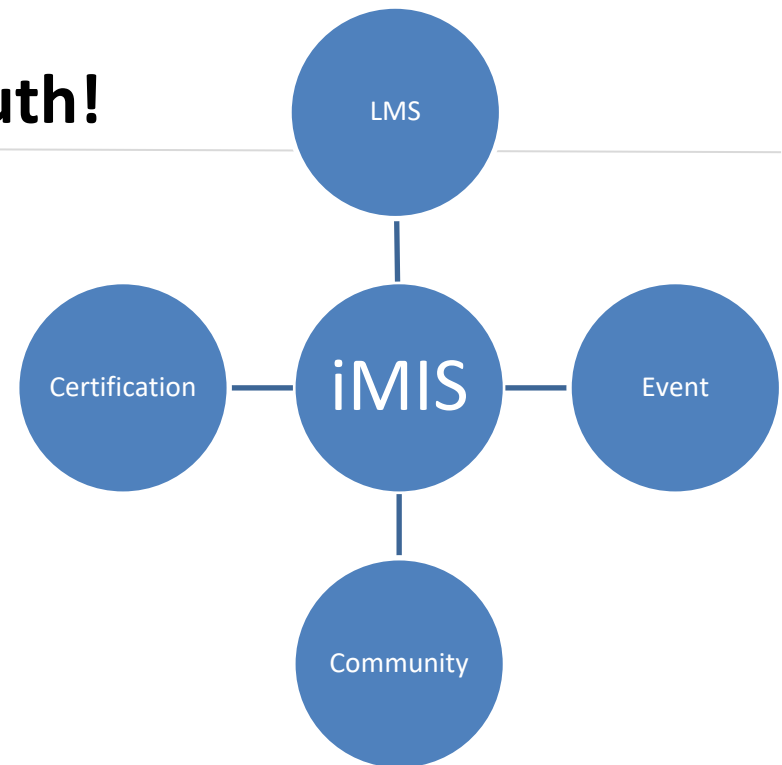
<https://content.imis.com/its-your-data-silos>

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Make iMIS your source of truth!

- ✓ Put iMIS in the center
- ✓ Use best of breed applications



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iMIS Bridge

- ✓ ATS is a Product Partner of ASI
- ✓ iMIS Bridge is available through ASI, ATS, or your AiSP

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What is the iMIS Bridge powered by ATS?

- ✓ A single platform that includes modules to over 140 vendors who serve the association and non-profit community.
- ✓ Created through a partnership with ATS, ASI, third-party vendors, and customers like you.
- ✓ iMIS customers can decide which modules they wish to license and configure.
- ✓ Modules to new vendors are being regularly added.

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Integration with dozens of popular solutions

☐ Solutions to extend the functionality of iMIS

LMS

CMS

Registration

Webinars

Advocacy

Email

Community

Career


Survey

Election

Fundraising

Certification

iMIS Bridge

powered by 

Example Use Case

- ✓ Everyone who registered for the annual meeting at Experient/Maritz should be enrolled in a course at Elevate to see the presentation and take quizzes for certification



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Example Use Case

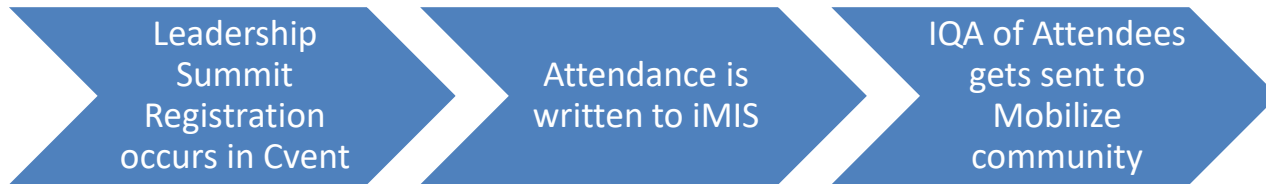
- ✓ Before taking a course at Brightspace/D2L you must be approved to take the course at Wisenet



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Example Use Case

- ✓ Anyone who registered for the leadership seminar through Cvent gets enrolled in a group in the Mobilize community



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Example Use Case

- ✓ Exhibitors rent booths in Expocad and when they do, anyone from that company can register at Cvent at the exhibitor rate



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iMIS is the glue but how?

- ✓ Single Sign On means that every request to login goes to an iMIS login page
- ✓ Activities (what a person did, when) is the most common place to store data
- ✓ Data can be stored in panels
- ✓ Use iMIS functionality when you can (e.g., Registration)
- ✓ Process Automation Plus can be used to help with Workflow
- ✓ Third party tools such as CSI – IDMS, or ATS Cloud Data Manager can be used

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Recent additions to iMIS Bridge

The HubSpot logo features the word "HubSpot" in a dark grey sans-serif font. The "o" in "Spot" is replaced by an orange icon consisting of three dots connected by lines, resembling a network or a stylized "o".The cvent logo consists of the word "cvent" in a lowercase, bold, black sans-serif font. The "c" is a light blue color, while the remaining letters are black. A small "SM" trademark symbol is located to the upper right of the "t".The Brightspace logo features a large orange circle containing a white stylized letter "B". Below the circle, the word "brightspace" is written in a lowercase, grey sans-serif font. Underneath "brightspace", the text "by D2L" is written in a smaller, grey sans-serif font.

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Summary

- ✓ iMIS is the source of truth
- ✓ All roads lead to iMIS
- ✓ Data flows are automatic and can be real time
- ✓ The iMIS Bridge provides connectors to third party platforms
- ✓ Combining multiple solutions and leverage best of breed solutions can result in a seamless integration

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Additional Information about iMIS Bridge

- ✓ Modules have pages that discuss how they work
- ✓ Some have videos and webinars describing the use
- ✓ Supported use cases are listed on the website
- ✓ Contact us for additional use cases or questions

- ✓ <https://www.atsol.org/imisbridge>
- ✓ sales@atsol.org

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Questions & Answers



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