









*iMIS*¹⁵ solutions catalog



we can solve it.

www.atsol.org | www.imis.com

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Industry Solutions

iMIS is an upgradeable, web-based, software solution for managing associations, membership, non-profits, fundraising, and continuing education. *iMIS* meets the specific needs of a variety of non-profits and has served nearly 3000 customers worldwide since 1991. If your organization is not represented below, don't worry, *iMIS* can be easily tailored to fit unique requirements.



Associations & Membership

According to an independent survey by Lehman Associates of associations with budgets greater than \$2 million, *iMIS* is the most widely used association software and rated #1 for customer satisfaction.

iMIS meets the needs of a variety of associations including:

- trade and business associations
- professional societies
- regulatory bodies
- civil and social associations
- unions and more

Non-Profits & Fundraising

Because *iMIS* is a comprehensive enterprise solution it provides non-profits with a unique operational edge. If your organization needs a software solution for more than just fundraising, such as membership, complex events, and orders, *iMIS* is the right choice. *iMIS* also allows you to integrate to the accounting software package of your choice, comes with complete web content management, and provides back-office and online fundraising capabilities in one database.

iMIS meets the needs of a variety of non-profits including:

- charitable organizations
- social service organizations
- foundations
- museums and cultural organizations
- civic and social organizations
- multi-site churches
- denominational management
- ministries and more

Continuing Education

iMIS is designed to meet the needs of organizations and educational institutions with a mandate to develop, manage, and deliver continuing education, executive education, and certification programs. *iMIS* is used by hundreds of educational institutions and associations to manage and deliver continuing education programs.

The *iMIS* Advantage



One Database

- With *iMIS*, interactions with members, donors, and other constituents, whether online or offline, are recorded in the same database.
- *iMIS* provides CRM (constituent relationship management), CMS (content management system), e-commerce, and e-marketing functionality powered by the same database.
- *iMIS* eliminates costly integration, streamlines system management, and provides more accurate reporting capabilities.



100% Upgradeable

- *iMIS* is upgradeable via a customer-installed CD or file downloaded from the ASI website and supported by standard documentation and training.
- ASI is the only non-profit software vendor to be awarded The Software Testing Best Practice Award from the International Institute for Software Testing (IIST).
- More than 500 customers who bought *iMIS* more than ten years ago are still using *iMIS* today and have upgraded to the latest versions.

Open & Flexible



- *iMIS* leverages Microsoft's .NET development platform to uniquely provide the flexibility and openness to achieve a custom solution from off-the-shelf, packaged software.
- *iMIS* Application Programming Interface (API), Web Services, and Web Parts provide ability to tailor the user experience, support unique workflow requirements, and integrate to external applications without affecting the product upgrade path.
- iXtend library of add-on applications developed exclusively for *iMIS* easily and cost-effectively extend your *iMIS* system.

On-Time & On-Budget



- ASI and its global network of more than 100 certified partners have a proven ability to deliver *iMIS* projects on-time and on-budget.
- ASI is the only non-profit software vendor to achieve certification under the Service Capability and Performance (SCP) standards, demonstrating the achievement of internationally recognized best-practices for consulting services.
- ASI has been awarded Gold Level Partner status by Microsoft, recognizing demonstrated expertise with Microsoft technologies and a proven ability to meet customer needs.

Rated #1 for Customer Satisfaction



- *iMIS* is rated #1 for customer satisfaction by an independent survey from Lehman Associates.
- *iMIS* is supported by NiUG International, the largest independent, volunteer-lead user group in the non-profit software industry.
- ASI is the only non-profit software vendor to be awarded the Software Technical Assistance Recognition (STAR) award and achieve certification under the Service Capability and Performance (SCP) standards, demonstrating the achievement of internationally recognized best-practices for support services.
- ASI's global network of more than 100 certified partners can provide local service and support unmatched by any other non-profit software vendor.



Relationships

The *iMIS* Relationship Management suite provides your organization with the ability to manage all aspects of relationships with individuals, organizations, and groups of all kinds. Learn more about the *iMIS* Relationship Management suite at www.imis.com/suites.



Customer Management

Manage your relationships with individuals, organizations, and groups.



Online Contact Management

Allow users to edit contact information online and access a directory of other users.



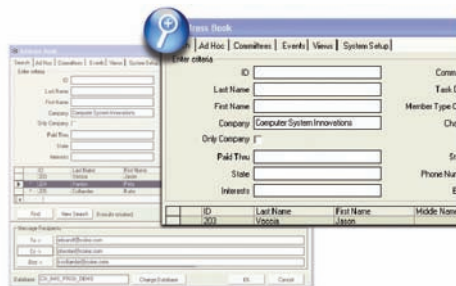
Task Centre

Automate manual processes and enforce your organization's business rules.



Process Management

Manage complex business processes.



iEmail

Access *iMIS* information directly from Microsoft Outlook.

Additional Functionality

Chapters — Manage chapters, divisions, or branches of a parent organization.

Customer Service Alerts — Display custom alerts with information about a specific organization or contact.

Issue Management — Automate help desk capabilities from initial request to resolution.

Legislative Bill Tracking — Capture, analyze, and report on legislation affecting your constituents.

Multiple Relationships — Create unique reciprocal relationships between individuals or organizations.

Professional Referrals — Generate, manage, and distribute referral requests to service providers.



Website Management

The *iMIS* Website Management suite provides your organization with the ability to manage its entire Web presence. Learn more about the *iMIS* Website Management suite at www.imis.com/suites.



Web Content Management

Create, categorize, and manage web content across multiple websites.

Template Gallery

Create a professionally designed website using customizable templates.

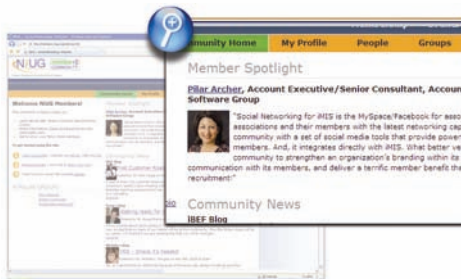


Online Functionality

Provide users with online self-service and e-commerce options.

Communities

Provide users with access to online forums, document libraries, wikis, and blogs.



Social Networking

Unleash the power of your community with online social networking tools.

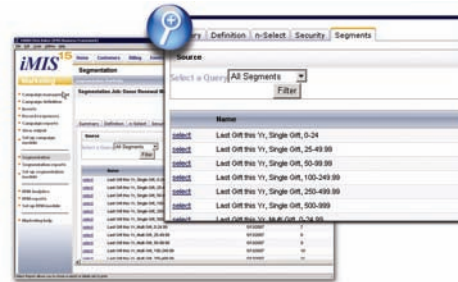
Job Board

Connect job seekers with employers through Boxwood job board technology.



Marketing

The *iMIS* Marketing suite provides your organization with the ability to manage marketing campaigns and analyze results. Learn more about the *iMIS* Marketing suite at www.imis.com/suites.



Campaigns

Define and manage a coordinated series of marketing tactics.

Segmentation

Query contact, demographic, and transaction data to create targeted marketing lists.



RFM Analytics

Enhance querying capabilities by analyzing the recency, frequency, and monetary amounts of transactions.

Acquisition Management

Import, manage, and convert external contact lists.



Communicate

Deliver email, fax, and postal mail communications.

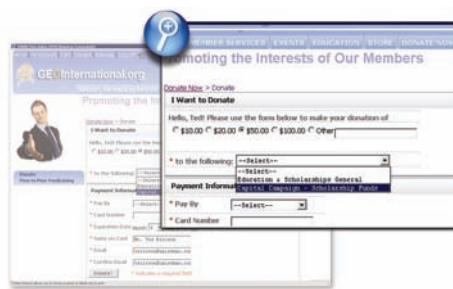
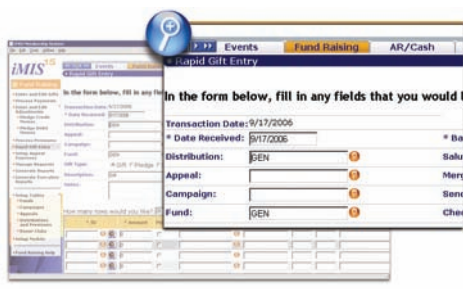
Informz

Create targeted, actionable, and measurable e-mail campaigns, newsletters, and communications.



Fundraising

The *iMIS* Fundraising suite provides your organization with everything you need to recruit and retain donors. Learn more about the *iMIS* Fundraising suite at www.imis.com/suites.

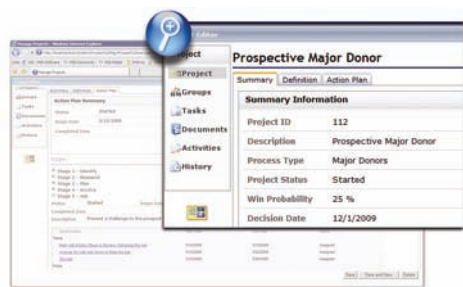


Fundraising

Manage donations, pledges, and your entire fundraising process to dramatically improve fundraising performance.

Online Donations

Extend fundraising efforts to the Web by allowing users to donate online.



Moves Management

Automate and manage the policies, processes and practices involved in getting donors to make further, more substantial donations.

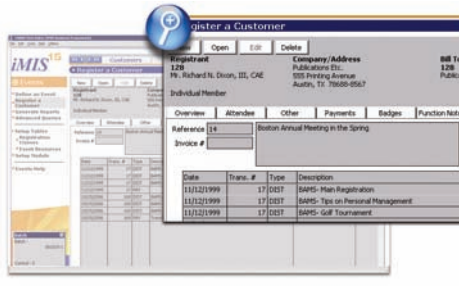
Fundraising

Leverage the power of your strongest supporters through online team-based fundraising events.



Events & Education

The *iMIS* Events and Education suite provides your organization with the ability to manage meetings, conferences, and training classes including online registration. Learn more about the *iMIS* Events and Education suite at www.imis.com/suites.

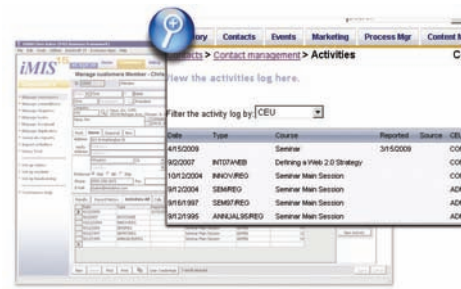
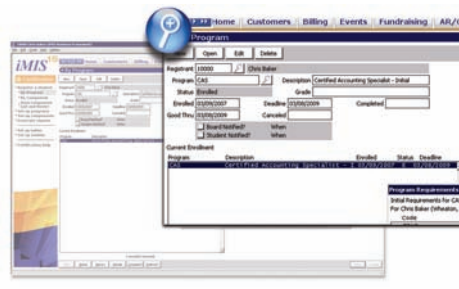


Events

Manage meetings, conferences, and training classes.

Online Registration

Create a calendar of events and allow users to register online.

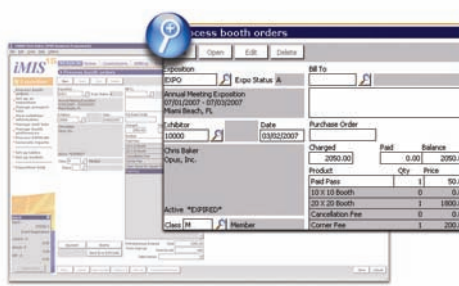


Certification

Create and manage multiple certification programs with distinct completion criteria.

Continuing Education Units

Define and award Continuing Education Units (CEU) based on event attendance.



Additional Functionality

Hotel Rooms — Easily manage event-specific bookings of hotel room blocks.

Speaker Evaluation — Record event evaluation data, including overall numeric ratings for each event seminar and speaker/presenter.

EXPOCAD Interface — Create and modify booth assignments and then transfer that data to *iMIS* Exposition Management.

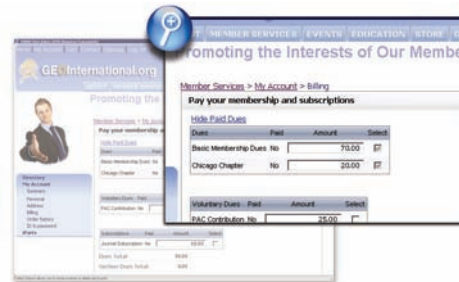
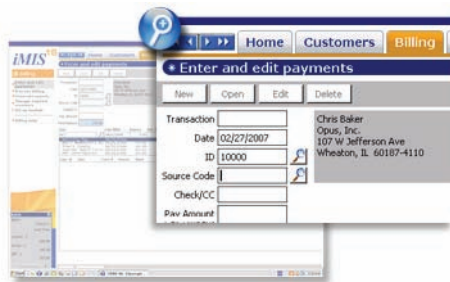
Expositions

Manage all phases of expositions from initial floor planning to show conclusion.



Billing & Orders

The *iMIS* Billing & Orders suite provides your organization with the ability to bill and collect dues and fees and manage product sales and inventory. Learn more about the *iMIS* Billing & Orders suite at www.imis.com/suites.

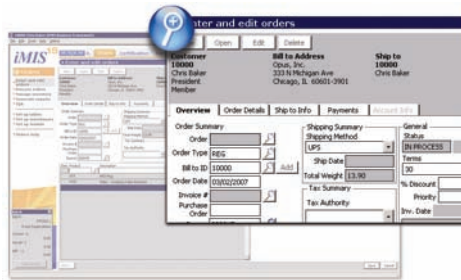


Billing

Process cash receipts for complex orders including dues and subscriptions.

Online Billing

Extend membership renewal efforts to the web by allowing users to pay dues online.



Orders

Manage inventory and fulfill product orders.

Online Store

Create an online store and allow users to browse and buy products online.



Service Central

Provide a single point of entry for staff processing payments of any type.

Additional Functionality

Subscription Fulfillment — Manage the distribution of multiple periodicals.

Advertising Sales — Manage advertising opportunities from sales through insertion.

Credit Card Authorization — Process credit cards with a third-party credit card payment service.

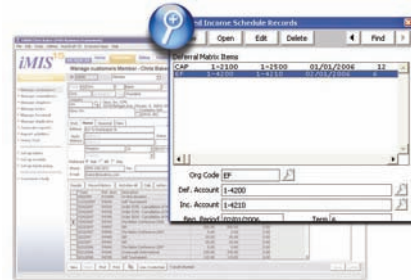
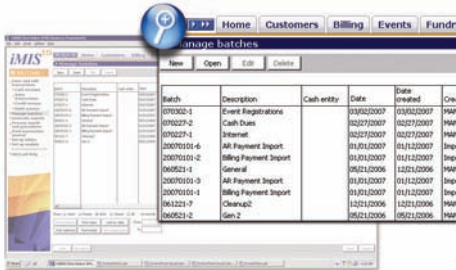
Refunds — Process refunds for customers from any cash receipt activity created in *iMIS*.

Billing/Orders Importer — Import dues billing or order information from an external import file.



Financials

The *iMIS* Financials suite provides your organization with the ability to manage your organization's financial transactions and integrate to the general ledger solution of your choice. Learn more about the *iMIS* Financials suite at www.imis.com/suites.



Accounts Receivables

Processes cash receipts and track invoices.

Deferred Income

For accounting purposes recognize income when it is earned rather than when it is received.

Additional Functionality

Financial Importer — Import accounts receivable data from an external import file into *iMIS*, allowing you to avoid entering this data manually, transaction by transaction.

General Ledger Interface — Integrate to a compatible general ledger package or use the Generic General Ledger Conversion Program to integrate to the general ledger package of your choice:

- ACCPAC for Windows
- Great Plains Dynamics - Integration Manager
- MAS90 (Sage)
- MIP NonProfit Series
- Peachtree for Windows
- Quickbooks Pro
- Solomon IV
- Generic General Ledger Conversion Program



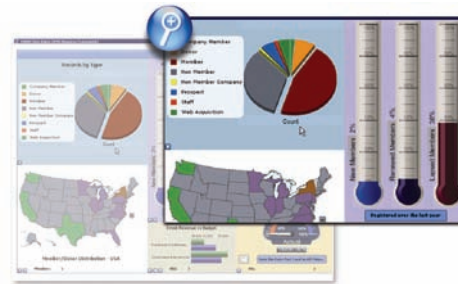
Business Intelligence

The *iMIS* Business Intelligence suite provides your organization with the ability to turn data into actionable intelligence. Learn more about the *iMIS* Business Intelligence suite at www.imis.com/suites.



Analytics

Store, protect, and analyze your *iMIS* data using ProClarity or any standard OLAP (Online Analytical Processing) viewer.



iDashboards

Provide employees with visually enhanced, real-time views of *iMIS* data through personalized dashboards.

Additional Functionality

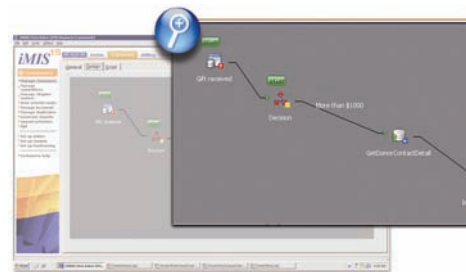
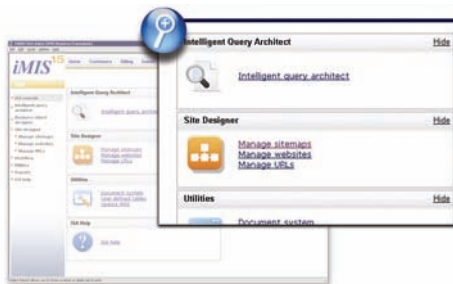
Crystal Reports — *iMIS* comes with hundreds of standard reports designed with Crystal Reports including rosters, status summaries, letters, badges, statistical reports and more. These reports can be customized using Crystal Reports to meet your organization's specific business requirements.

Microsoft SQL Server Reporting Services — *iMIS* supports Microsoft SQL Server Reporting Services (SSRS) for both static and dynamic reporting capability with SQL Server 2005 databases. SSRS is a server-based tool for creating, managing, and delivering traditional and interactive reports. It includes everything needed to create, distribute, and manage reports.



Administration

The *iMIS* Administration suite provides your organization with the ability to manage, tailor, and extend the *iMIS* system. Learn more about the *iMIS* Administration and Tools suite at www.imis.com/suites.



iCreate

Tailor and extend the *iMIS* system to meet unique organizational requirements.

Task Centre

Automate manual processes and enforce your organization's business rules.



Process Management

Manage complex business processes.

Additional Functionality

iMIS Business Objects (iBO) — Integrate to third-party applications, while ensuring the integrity of shared data, with the .NET *iMIS* Application Programming Interface (API).

Duplicate Merge Manager — Manage duplicate records and determine which records to retain, merge, or delete.

Import/Export Utilities — Import contact, activity, and transactional data into and out of your *iMIS* system.

Technical Specifications

Supported operating systems

- Windows Server 2008 and 2003 R2
- Windows Vista and XP Home/Professional

Supported browsers

- Microsoft Internet Explorer 6 and 7 Firefox 3

Supported databases

- Microsoft SQL Server 2005 and 2005 Express Edition
- Microsoft SQL Server 2000 and 2000 Desktop Engine (MSDE)

Technical specifications are for *iMIS* 15.1.



we can solve it.

ATS - We can solve it. There's no other technology situation quite like yours. Requirements are complex... and there's no shortage of roadblocks and headaches slowing you down. ATS can help. We're specialists in non-profit software and tough challenges you face. Whatever your vision...whatever your needs, we can work with you to figure it out and get it built.

Why ATS?

- We listen
- Deep, experienced, dedicated team
- Smart, flexible solutions that help you
- get the most out of iMIS for your needs.
 - Along the way, we make sure that:
 - We're always responsive
 - We explain even the most complex
 - technology situations in "plain English"
 - Your money is spent wisely

Solutions for:

- Web Design
- Transactions & E-commerce
- Software development
- Membership & Staff Directories
- Education:
 - Tracking/delivering/managing
- Service Support
- iMIS Sales/Service
- Problem-Solving Add-On Modules
- Data Hygiene and Efficiency

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